DETAILED PROGRAM

30 May 2018 (Wednesday)

09.00–10.00  Registration

10.00–10.30  Opening ceremony (Ceremonial Hall)

  Gábor Szabó, Rector of the University of Szeged
  Péter Mezei, Vice Dean of the Faculty of Law and Political Science

10.30–11.30  KEYNOTE ADDRESS (Ceremonial Hall)

  Epp Lauk (University of Jyväskylä, Finland): Understanding the Transformation of CEE Journalism Cultures: A Comparative View

  Chair: Péter Mezei, Vice Dean of the Faculty of Law and Political Science

11.30–12.30  KEYNOTE ADDRESS (Ceremonial Hall)

  Jérôme Monnet (University of Paris-Est Marne-la-Vallée, France): Public Landscape as Communication Space

  Chair: Péter Mezei, Vice Dean of the Faculty of Law and Political Science

12.30–13.30  Lunch break
### Thematic session

#### T 1  Religious, Communicative and Political Space

**Chair:** Ákos Lázár Kovács
- András Máté-Tóth: The phenomenon of populism in the religion studies
- Rafał Lesniczak: Contemporary relations of religion and politics – communicative space and political space. Polish perspective after 2015
- Dóra Laborczi: Mission Impossible: Independent and Professional Journalism on Religion in Hungary
- Anna Adamus-Matuszynska, Krystyna Doktorowicz, Piotr Dzik: Logo as Visual Symbol of Country Identity

**Room 1**

#### T 2  Contemporary Forms of Free Speech Censorship in Europe – The Place of the State in Media System I.

**Chair:** Michał Kuś
- Judit Bayer: Could publication through platform providers be regarded as a human right?
- Waldemar Tłokiński, Bartosz Wiśniewski: Journalistic media supposition in the mirror of political space
- Marius Dragomir: Media capture: when politics and business marry to gag independent journalism
- Péter Bajomi-Lázár: Authoritarianism and ideology

**Room 2**

#### T 3  Network Citizens in Central and Eastern Europe. Communicative Political Power and Empowerment of Digital Generation I.

**Chair:** Bogusława Dobek-Ostrowska
- Lilia Raycheva: Populist Political Communication in the Bulgarian Media Ecosystem
- Andrej Školkay: How the Murder of a Journalist Changes Politics and Society: Causes and Consequences as Framed by the Media Coverage of the Assassination of Journalist Ján Kuciak
- Svetlana Bodrunova: Mapping Oppositional Discourses in Today’s Belarus across Languages and Platforms
- Gabriella Szabó, István Micsinai: Facebook as pathway to news media. The case of Hungary

**Room 3**

#### T 4  Governance without Government

**Chair:** Edit Soós
- Tamás Kaiser: Territorial governance in flux: a case of the city regions in England
- Edit Somlyódyné Pfeil: Preconditions of Network Governance in Hungary from the Aspect of Cross-border Institution Building
- Zsolt, Menyhárt: Cross-border cooperation in frame of the cohesion policy
- Gyula Ocskay: The EGTC: a tool for cross-border governance? Experiences of the Hungarian Groupings

**Room 4**
### 13.30–14.45  Thematic session

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<td>T 5</td>
<td><strong>Political Space of Entertainment in Late Night Talk Shows and Prison Radios</strong></td>
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<td><em>Chair:</em> Norbert Merkovity</td>
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<td>• Ean Grimshaw, Menno Reijven: Politician’s changing Identities in Late-Night Talk Shows</td>
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<td>• Dorottya Molnár-Kovács: From political to politicized—how late night comedy became a sphere of political activism in the United States</td>
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<td>• Menno Reijven: Entering Entertainment: Being a Politician on a Late-Night Talk Show</td>
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<td>• Gergely Gosztonyi: Communication behind the grids: the experience of the prison radios</td>
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**14.45–15.00  Coffee break**
## 15.00–16.00  Thematic session

### T 6
**Secular and Sacred Public spheres**  
*Chair: András Máté-Tóth*
- Zoltán Hidas: The Sociological Revelation of the Phenomenon of the Space
- Ákos Kovács: Secularization Theories and Mediated Public Spheres
- Mónika Andok: Religious Communities’ Digital Media Use and their Digital Public Sphere

### T 7
**Contemporary Forms of Free Speech Censorship in Europe - The Place of the State in Media System II.**  
*Chair: Bartosz Wiśniewski*
- Irina Kharuk: Online Journalists and Bloggers in Russia under the New Legal Regulations: Current Changes and New Practices
- Bogusława Dobek-Ostrowska: How the Media Systems Work in Central and Eastern Europe
- Ferenc Hammer: Rock around the blocks – State and popular music between 1977 and 2017 in Hungary

### T 8
**Network Citizens in Central and Eastern Europe. Communicative Political Power and Empowerment of Digital Generation II.**  
*Chair: Márton Demeter*
- Bissera Zankova: Medialized politics and politicized media. Some characteristics of the Bulgarian media model
- Anna Litvinenko, Svetlana Bodrunova: No Longer Textual: Electoral Talk in Russian Facebook and Twitter of 2018 and the Rise of Political Videoblogging
- Dina Vozab, Antonija Čuvalo, Zrinjka Peruško: Mediatization at the periphery

### T 9
**Platforms and Digital Journalism – Mapping the Connections between Technology, Culture and Policy I.**  
*Chair: Jérôme Monnet*
- Marie Palmer: Encoding and decoding in the context of Facebook’s algorithmically-customised circulation of legacy news content. A qualitative study of how millennial French journalists make meaning on Facebook.
- Tamás Tófalvy: Facebook and the changing digital media ecosystem: the case of Hungary
- Dmytro Hubenko: How Ukrainian Journalists Used Facebook as a Digital Space during a Political Crisis of 2013-2014 in Ukraine

### 16.00–16.15  Coffee break
## 16.15–17.30 Thematic session

| Room 1 | T 10 | Different Public Needs  
*Chair:* Attila Bátorfy  
- Agnes Jele: The Reflection of Central Bank Communication in the Media: (De)constructing a Common European Public Sphere  
- Dinko Gruhonjic: Problems With Project Based Model Of State Co-Financing Media Content Production In Serbia  
- Judit Bayer: Media pluralism as part of the European regulatory policy  
- Brindusa Armanca: Fake opinion makers in media. How could EU regulations to fight against them? |

| Room 2 | T 11 | Innovative methods of studying polarization in communication  
*Chair:* Svetlana Bodrunova  
- Anna Sytnik: Case Study: the Syrian Conflict in «Twitter» and Mainstream Media  
- Radu Meza: A Digital Social Science Approach to Studying Hate Speech on Facebook in Romania and Hungary  
- Sergei Bogdanov: Symbolization of the political process in Russia |

| Room 4 | T 12 | Platforms and Digital Journalism – Mapping the Connections between Technology, Culture and Policy II.  
*Chair:* Tamás Tófalvy  
- Margareta Salonen, Niina Sormanen, Epp Lauk: Newspapers’ Facebook pages as a space for interaction with the readers  
- Bartosz Pietrzyk: YouTube platform as a space of communication: Youtubers age  
- Sylwia Męcfal: Journalists under pressure on the local level – case studies from Poland.  
- Michał Kuś, Piotr Sula: Public or National? Polish Political Parties’ Views on the Role of Public Service Media |

**20.00–24.00**  
*Reception – Toast by Zoltán Vajda, Vice Dean of the Faculty of Arts  
*Music – Dollár Boys Band (Ceremonial Hall)*
31 May 2018 (Thursday)

10.00–11.00  KEYNOTE ADDRESS (Ceremonial Hall)
Sabina Mihelj (Loughborough University, United Kingdom): A Decline of Publicness: Rethinking the Transformation of CEE Media After 1989
Chair: Péter Paczolay, Professor of the Faculty of Law and Political Science, Judge of European Court of Human Rights

11.00–12.00  KEYNOTE ADDRESS (Ceremonial Hall)
András Bozóki (Central European University, Hungary): Discursive Change and Regime Change
Chair: Péter Paczolay, Professor of the Faculty of Law and Political Science, Judge of European Court of Human Rights

12.00–12.15  Coffee break
### 12.15–13.30 Thematic session

**T 13**

**Digital Literacy and Inclusion I.**  
*Chair:* István Zsigmond  
- András Vajda, Gyöngyvér Tőkés: Grannies go digital: the role of digital technology in grandparent-grandchild relationships  
- Livia Benkő: CEE pattern of IoT across the Hungarian communications context  
- Gyöngyvér Tőkés, András Vajda: Digital Exclusion among Older Adults in Rural Regions of Romania  

**Room 1**

**T 14**

**Political polarization in the age of hybrid media**  
*Chair:* Gabriella Szabó  
- Béla Janky, Gabriella Szabó, Zoltán Kmetty: Media consumption, networks and political attitudes in the age of hybridity  
- Lenka Hrbková: Trust in Media in Polarised Times: An Experimental Study  
- Jelena Kleut; Ana Milojević; Aleksandra Krstić: Media framing of “Stop the Dictatorship” protest in Serbia: Examining the protest paradigm in polarized media landscape  

**Room 3**

**T 15**

**Activism, Internet, and Re-theorizing the Political Community**  
*Chair:* Emilia Barna  
- Annamária Neag: The Hungarian Two-tailed Dog Party: political parody and the rise of the ‘nectorate’  
- Mihály Szilágyi-Gál: Internet as Anarchy - Toward a Political Philosophy of the Internet  
- Jakub Nowak: Civic space revisited – activism on/and platforms  

**Room 4**

**T 16**

**Own and the Other’s: national images and identities under construction**  
*Chair:* Bertalan Pusztai  
- Benedek Tót: Metropolitan environments in the 19th Century: new ways of constructing and understanding of social space  
- Gulbin Kiranoglu: Nationalizing Istanbul  
- Anton Dinerstein: Public Creativity and Cultural Identity in Modern-day Belarus  

**Room 5**

### 13.30–14.30 Lunch break
### Thematic session

**14.30–15.45**

| T 17 | Digital Literacy and Inclusion II.  
*Chair:* Rozália Klára Bakó  
- Katalin Gál, Levente Székedi: Digital Literacy at the Partium Christian University  
- Otilia Armean: Multiple presences in the classroom  
- István Zsigmond: Metacognition and digital literacy  
- Barna Kovács: Human wisdom in a digital world |
|---|---|
| T 18 | Populism I.  
*Chair:* Gergő Hajzer  
- Dorota Piontek, Małgorzata Tadeusz-Ciesielczyk: Mediatization of politics and populization of political communication  
- Snjezana Milivojevic: Popularity Performance and Critical Reporting  
- Réka Sárközy: "Who is in the picture?" Poster Wars In Hungary  
- Tamás Tóth: Key Modifications in Donald Trump's Twitter Rhetoric after the 2016 Presidential Election |
| T 19 | Spaces of the nation: constructing spaces, memories and rituals  
*Chair:* Jérôme Monnet  
- Aron Kerpel-Fronius: Constructing Civic Religion Through Sites of Memory. The Case Study of Hungary and Poland  
- Nataša Simeunović Bajić, Marija Vujović: Sacred spaces of mediatized cultural memory: Return to the socialist Yugoslavia  
- Hanneleena Hieta, László Mód: Szobori Búcsú: A Multiple Times Invented Tradition  
- Bertalan Pusztai: Exoticising minority traditions in culture economies: invented traditions in rural festivals |
| T 20 | Mediatisation and/or Self-mediatisation in the Era of Social Media  
*Chair:* Robert Imre  
- Elena Makarova: Mediatization of the ruling regime and opposition: case of Russia  
- Katarzyna Gad: Using new media by the heads of the state of the European Union member countries  
- Andreea Mogoş: The self-representations of the Romanian politicians on Facebook. Roles, frames and social media engagement  
- Norbert Merkovity: Self-mediatisation and Populism: The rise of Attention-based Politics in Hungary |
<p>| Room 1 | Room 3 | Room 4 | Room 5 |</p>
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<tr>
<td><strong>T 21</strong></td>
<td><strong>Digital Literacy and Inclusion III.</strong></td>
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<tr>
<td>Chair: István Zsigmond</td>
<td>Gyöngyvér Tőkés: The Influence of Parental Mediation Strategies on Romanian Young Children’s Digital Practices</td>
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<td>Neha Hooda: The Virtual Child: Indian Children in Virtual and Geographical Spaces</td>
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<td>Orsolya Gergely: Getting smarter? The szekler teenagers, their parents and teachers in the smartphone era.</td>
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<td>Rozália Klára Bakó: Digital Literacy and Parental Mediation</td>
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<td><strong>T 22</strong></td>
<td><strong>Journalism Under Pressure- Journalism as a profession</strong></td>
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<td>Chair: Epp Lauk</td>
<td>Tina Bettels-Schwabbauer, Annamária Torbó: Journalism education in Germany, Hungary, Portugal, and Romania: A call for change</td>
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<td>Róbert Takács: Journalism and Press/Media Control under the Kadar Era</td>
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<td>Attila Bátorfy: Rethinking Public Service Journalism</td>
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<td>Dominika Popielec: A Concept of Investigative Cross-Border Journalism. The Essence and Functioning of the Vsquare Project in the Visegrad Region</td>
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<td><strong>T 23</strong></td>
<td><strong>Populism II.</strong></td>
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<td>Alban Zeneli, Dren Gërguri, Gëzim Qerimi: Kosovo’s path towards the EU and Populism in 2017 General Election</td>
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<td>Marius Mircea Mitrache: The Influence of Romanian Populism on the Political and Media Landscape. An Electoral History and Discourse Analysis (1990-2012)</td>
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<td>István Hegedűs: Hard Populism, Radicalised Political Communication, Politics of Fear: Towards a New Phase of the Orbán-regime?</td>
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### 31 May

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| **T 24**    | **Digitalization and Politics**  
**Chair:** Csaba Fazekas  
- Marton Bene: Political communication on Facebook during the Hungarian General Election Campaign  
- Michal Jacunski: Digitalization and party life. A study of party members and party structures in Poland.  
- Flavia Ţăran: The digital ambassadors: a view on how cultural exchanges on Reddit outline the national identity of Eastern-European countries  
- Sándor Fekete: Broadband Terror | **Room 4** |

**17.30–17.45**  
Meeting at the Entrance Hall

**18.00–20.00**  
Reception – Greetings by Ottó Berkesi, councilor, responsible for the relations between the Univ. and the City Council (Mayor’s office)

**20.00–22.00**  
Szeged by Night (max 40) or

**21.00–24.00**  
Night Bath at Anna Bath
### 1 June 2018 (Friday)

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<th>Time</th>
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| **9.00–10.30** | **Digital Literacy and Inclusion IV.**  
*Chair*: Rozália Klára Bakó  
- Anett Árvai: The Impact of Introducing E-Governance on Marginalized Social Groups: Social and Spatial Dimensions  
- Annamária Neag: Disengaged participation: the case of unaccompanied refugee children  
- Tamás Pongó: How to define and refine cyberbullying?  

**Room 1**

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| **9.00–10.30** | **Politics, Music and a Diva: Spaces of Entertainment**  
*Chair*: Norbert Merkovity  
- Csaba Toth: Democracy and Dictatorship in Mainstream Science Fiction Universes  
- Robert Imre: The Politics of The Expanse: Neverending Great Game  
- Madis Järvekülg: From institutionally embedded ‘serious’ to individualized ‘popular’: a report on the values and attitudes in Estonian music criticism  
- Adrián Lips: The implementation of the Hollywood Formula in Hungary: The Diverse Understandings of the Karády-phenomena between 1938 and 1948  
- Daniël Jurg: Beyond Postmodern Political Satire  

**Room 2**

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| **9.00–10.30** | **Discursive sense of place: time-space (de)compressions in the times of uncertainty**  
*Chair*: Jacek H. Kołodziej  
- Agnieszka Szymańska: Diversity of European discourses and time-space cohesion of European Union  
- Bartłomiej Łódzki, Justyna Arendarska: War games and discourses: Polish media and the threat for Polish territory during manoeuvres ‘Zapad 17’  
- Jacek H. Kołodziej: Polishness in the discourse of Jarosław Kaczyński: the aspect of time and space disturbances  
- Michał Bukowski, Joanna Grzechniak: Urban time-space decompression: discursive perspective on urban social movements  

**Room 3**
### 9.00–10.30  Thematic session

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<th>Session</th>
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| T 28    | Spatial Experience and Mediated Places in Central and Eastern European Television Fiction | Gyula Maksa | - Anna Keseg: Silent Valleys and Noisy Cities, Cultural Geography of Romania through Romanian HBO Series  
- Péter Mészáros: Space as sign in HBO series trailers  
- Sándor Kálai: Crime Spaces – The Representation of Crime in Eastern European HBO Series |
| T 29    | Activism, Communication and Locality | Mihály Szilágyi-Gál | - Maria Subert: Reconsidering the Hungarian Roma Fresco Village as physical political space and communicative space: Counter/emancipatory visual narratives as non-violent strategy in liberating Roma  
- Emilia Barna: Sexual harassment in the cultural industries in Hungary: media analysis and a creative labour perspective  
- Anna Szwed-Walczak: The political communication of the Polish national movement in social media. |

### 10.30–10.45  Coffee break
### Thematic session

**10.45–12.15**

| T 30 | Public discourses and the struggle for credibility on online SNS in contemporary Romania  
Chair: Hanna Orsolya Vincze  
- Mihnea Stoica: Voices of Europe’s "Second Speed": Populism in the East  
- Meda Mucundorfeanu: The Official Communication of the Main Romanian Political Parties and Political Leaders during a Non-Election Year, in the Context of Protests  
- Andreea Voina, Anișoara Pavelea, Lorina Culic: Cyberfeminism in Romania: #MeToo and its effects on cyberspace behavior  
- Delia Cristina Balaban, Maria Mustatea, Sorana Constantinescu: Credibility and Sharing of Fake News on Facebook  
- Radu Meza, Andreea Mogoș, George Prundaru: GovernmentT funded International Media on SNS in the Age of Computational Propaganda. A Case Study on Romanian Language Contents |
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| T 31 | Social Media within V-4: A Comparative Analysis  
Chair: Andrej Školkay  
- Andrej Školkay: Social Media in Slovakia and the Czech Republic: Research Agendas  
- Tomasz Anusiewicz, Andrej Školkay: Social Media in Poland: Research Agendas  
- Gergő Hajzer, Andrej Školkay: Social Media in Hungary: Research Agendas |
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| T 32 | The Politics of Space and Contemporary Media  
Chair: Robert Imre  
- Réka Brigitta Szaniszló: Diaspora Diplomacy  
- Balázs Kiss: Vertical to Horizontal to Central. Space Metaphors in Hungarian Politics for the Last Thirty Years  
- Jan Pleszczyński: A priori, Ratiomorphism, and Agency in Contemporary Communication  
- Tiago Quiroga: Time, mediatization and epistemological otherness in the context of 'Information Society'  
- Sanna Ryynänen: Yes, But Is It Racism? |
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### 10.45–12.15  Thematic session

**T 33  Understanding digital space beyond web analysis**  
*Chair:* Prof. Michał Jacuński  
- Agniesz Buvar: The role of typical advertising knowledge in the recognition of new advertising formats  
- Sohail Dahdal: Interactive Documentaries as Immersive Digital Space  
- Csilla Herendy: How to Research People’s Expectations of Websites? Mental Models and Participating Observation as Usability Inspection Methods  

**T 34  Social Media Watch of the Hungarian General Elections in 2018**  
*Chair:* Péter Bence Stumpf  
- Tamás Szekeres: Facebook Activity of Individual Representative Candidates During the 2018 Hungarian General Elections: The Research Methods  
- Dóra Boldizsár: Facebook Activity of Individual Representative Candidates During the 2018 Hungarian General Elections: a Thematic Analysis of Facebook Posts about the European Union and the United Nations  
- Kornél Németh: Facebook Activity of Individual Representative Candidates During the 2018 Hungarian General Elections: Thematic Analysis of the Migrant Crisis in Facebook Posts  
- László Petrovszki: Facebook Activity of Individual Representative Candidates During the 2018 Hungarian General Elections: a Thematic Analysis of Facebook Posts Concerning George Soros  

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**12.15–13.00  Closing of the Conference (Room 3)**  
**13.00–14.00  Lunch**  
**15.00–17.00  Sightseeing wine-tour with a Dotto Road Train in Szeged or Visit to the Pick Museum**