

# PROGRAM - 11 DECEMBER 2014

**VENUE: EMBASSY OF HUNGARY IN BRUSSELS (AVENUE DU VERT CHASSEUR 44, 1180 BRUSSELS)**

## **9.30      *Registration***

Moderator: **Szonja Bender**, Head of Economic and Commercial Section, *Embassy of Hungary in Brussels*

## **10.00      Welcome**

*Embassy of Hungary in Brussels* by **András Balogh**, Chargé d'Affaires

## **10.10      Hungary as an attractive investment destination - strengths in R&D area**

*HIPA-Hungarian Investment Promotion Agency* by **Péter Goreczky**, Advisor

## **10.25      Current situation and future potential of the Hungarian biotechnology sector**

*Hungarian Biotechnology Association* by **Dr. Arnold Fehér**, Presidency Member

## **10.40      The investment climate in Belgium: R&D related incentives**

*Federal Public Service Finance - Fiscal Department for Foreign Investments*  
by **Marc De Mil**, International Tax Expert

## **10.55      Wallonia, the place to be to innovate in health**

*Biowin - The Health Cluster of Wallonia*  
by **Frédéric Druck**, Director Communication & International Relations

## **11.10      Flanders, state of art in biotech**

*Flanders Investment and Trade (FIT)*  
by **Thomas Castrel**, Deputy Director for Inward Investment Central and Eastern Europe (tbc.)  
*Flandersbio*

## **11.25      Best practice of a Hungarian biotech company**

## **11.40      Company testimonial: the success of GSK in Hungary**

*GlaxoSmithKline* by **Emmanuel Hanon**, Vice President (tbc.)

## **11.55      R&D cooperation possibilities with a successful Flemish/Dutch biotech company**

*Galapagos* by **Elizabeth Goodwin**, Director for Investor Relations

## **12.10      Horizon 2020 – EU funding for R&D in the segment of biotechnology**

*European Commission – DG Research & Development*  
by **Jens Hoegel**, Research Programme Officer - Biotechnology

## **12.40      Q & A session**

## **13:00      *Networking reception and bilateral business meetings***

## **14:30      Hungarian initiatives supporting researchers' mobility**

*Hungarian Innovation Agency*, by **László Korányi**, Vice-President (tbc.)

## **15:00      International cooperation in science and technology in Wallonia and Brussels**

*WBI - Research and Innovation Department* by **Hubert Goffinet**, Project Manager

## **15:30      Hungarian university profile - outstanding research projects**

*University of Szeged* by **Prof. Dr. Lajos Kemény**, Vice-Rector for Science and Innovation (tbc.)

## **15:45      Best practice – successful cooperation between Walloon and Hungarian researchers**

*ULB – Université Libre de Bruxelles- Nonlinear Physical Chemistry Unit*  
by **Prof. Anne De Wit**, Head of Unit

## **16:00      *Networking coffee and bilateral meetings preparing R&D mobility projects***

**REGISTRATOIN DEADLINE: 24 NOVEMBER 2014** (PLACES ARE LIMITED, FIRST COME FIRST SERVED BASIS WILL APPLY.)

**CONTACT:** ECONOMIC AND COMMERCIAL OFFICE - EMBASSY OF HUNGARY IN BRUSSELS

E-MAIL: [BRUSSELS@HTA.HU](mailto:BRUSSELS@HTA.HU), PHONE: +2 (0) 2 343 5044 LANGUAGE OF THE EVENT: **ENGLISH**